



INSTITUTE ON MANAGEMENT OF AGRICULTURAL EXTENSION (IMAGE)

(AN AUTONOMOUS INSTITUTE OF GOVERNMENT OF ODISHA)

Siripur, BHUBANESWAR-751003, Odisha

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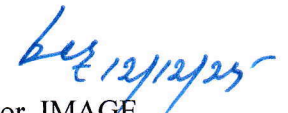
No. 5544 dt 12-12-25

ADDENDUM

Following Modifications in the RFP No. 5321 Dt.02.12.2025 for “Selection of Event Management Agency for organization of Krushi Odisha-2026” has been made with respect to the decision made in the Pre-Bid meeting held on 09.12.2025.

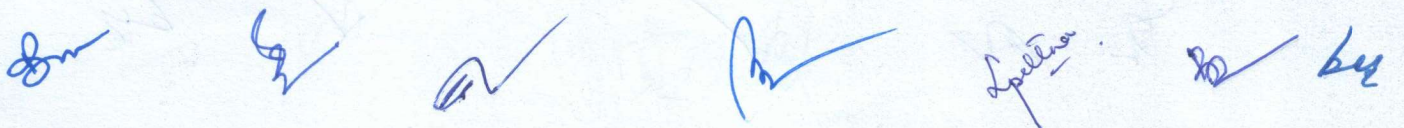
Reference	Existing Clause	Addendum
Page-9 Section-2 Point-2.1.7 Heading- Pre- Qualification/ Eligibility Criteria	The Bidder must have Operational Office in Odisha	The Bidder not having Operational office in Odisha shall have to functionalize an operational office in Odisha within 7 days of the issue of the work order. An undertaking to that effect in Bidder's letter head is to be submitted along with the Technical Proposal.
Page-10 Section-2.3 Heading- EMD	The bidder must furnish, as part of the technical proposal, an Earnest Money Deposit (EMD) amounting to Rs. 15,00,000/- (Rupees Fifteen Lakh Only) in the form of Insurance security bond, Account payee Demand Draft, Fixed deposit Receipt, Bank Guarantee (in the format attached at Annexure-III) from Nationalized or Scheduled bank in favour of the Director, IMAGE, Bhubaneswar	The Bank Account details of Director, IMAGE required for BG is as follows; A/c No- 31460100000870 IFSC Code- BARBOKHANDG Bank & Branch- Bank of Baroda, Khandagiri Branch

Other Terms & Conditions as mentioned in RFP document remain unchanged.

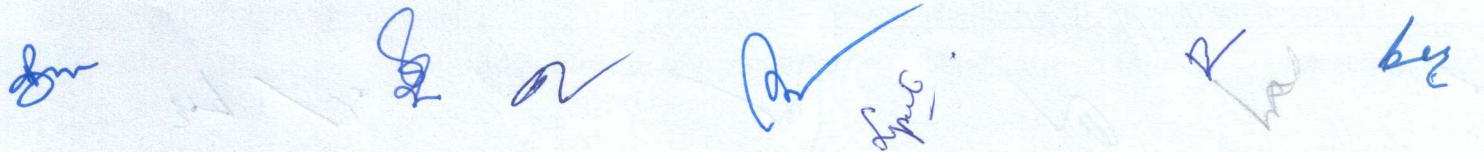

Director, IMAGE

**Clarifications to Pre-bid meeting held on 09.12.2025 for
Selection of Event Management Agency for organization of Krushi Odisha-2026**

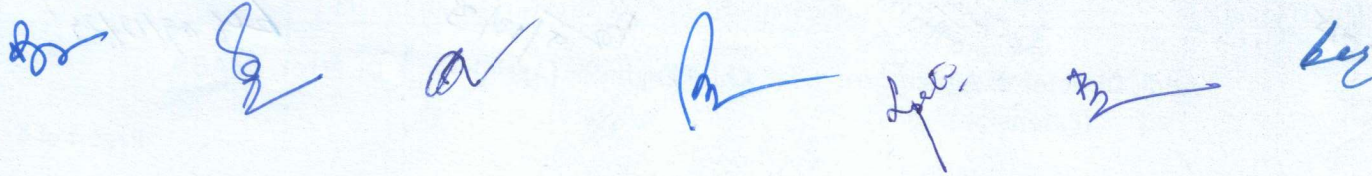
Sl. No	Reference	Content as per RFP	Query/Clarification Sought	Clarification Issued
Paras Art Studio				
1.	Page-9 Section-2 Point-2.1.4 Heading- Pre- Qualification/ Eligibility Criteria	The bidder must have experience of at least 3 "similar projects/ assignments" (completed) with contract value of the project being not less than Rs.1.00 Cr. during the last 5 years (2020-21, 2021-22, 2022-23, 2023-24 & 2024-25) under Central /State Govt. / Govt. Autonomous bodies / PSUs.	Please accept the work orders of autonomous bodies like CII/FICCI/ Medical councils	As per RFP
2.	Page-9 Section-2 Point-2.1.7 Heading- Pre- Qualification/ Eligibility Criteria	The Bidder must have Operational Office in Odisha	Please allow agencies having offices in other parts of India also , this clause is restricting good from other parts of the country to participate in this bid.	Refer Addendum
3.	Page-13 Section-2 Heading- Evaluation Criteria	The bidder must have experience of at least 3 "similar projects/ assignments" (completed) with contract value of the project being not less than Rs.1.00 Cr. during the last 5 years (2020-21, 2021-22, 2022-23, 2023-24, 2024-25) under Central / State Govt. / Govt. Autonomous bodies / PSUs.	Please accept the work orders of autonomous bodies like CII/FICCI/ Medical councils	As per RFP
SRITI ADVERTISING, Samantrapur, Bhubaneswar				
4.	Page-13 Section-2 Heading- Evaluation Criteria Technical Evaluation (2nd Stage)	Average Annual Turnover: The bidder must have an average annual turnover of more than Rs. 10.00 Crores from event management business only during the last three financial years (2022-23, 2023-24, 2024-25). 10.00 Cr.- 15.00 Cr.: 10 marks More than 15,00 Cr - 20.00 Cr.: 15 marks More than 20.00 Cr. : 20 marks	In order to get the full mark i.e 20marks, please consider the annual average turnover to More than 15.00 Cr.	As per RFP
E-FACTOR EXPERIENCES LTD., New Delhi				
6.	Page-10 Section-2.3 Heading- EMD	The bidder must furnish, as part of the technical proposal, an Earnest Money Deposit (EMD) amounting to Rs. 15,00,000/- (Rupees Fifteen Lakh Only) in the form of Insurance security bond, Account payee Demand Draft, Fixed deposit Receipt, Bank Guarantee (in the format attached at Annexure-III) from Nationalized or Scheduled bank in favour of the Director, IMAGE, Bhubaneswar	To prepare any BG, the bank details of the authority are mandatory as per the bank's requirement; hence, we kindly request you to provide the department's bank details.	Refer Addendum



Sl. No	Reference	Content as per RFP	Query/Clarification Sought	Clarification Issued
7.	Page-9 Section-2 Point-2.1.4 Heading- Pre- Qualification/ Eligibility Criteria	The bidder must have experience of at least 3 "similar projects/ assignments" (completed) with contract value of the project being not less than Rs.1.00 Cr. during the last 5 years (2020-21, 2021-22, 2022-23, 2023-24 & 2024-25) under Central / State Govt. / Govt. Autonomous bodies / PSUs	With reference to the eligibility criterion, we respectfully suggest that the conditions may kindly be reconsidered to allow participation from financially and technically capable agencies with relevant experience. We propose the following as a possible revision: <ul style="list-style-type: none"> • Three similar completed works, each costing not less than 40% of the estimated value put to tender; or • Two similar completed works, each costing not less than 60% of the estimated value put to tender; or • One similar completed work costing not less than 80% of the estimated value put to tender. We believe that such a revision would encourage participation from competent agencies with substantial experience, while still ensuring quality and reliability in execution 	As per RFP
8.	Page-13 Section-2 Heading- Evaluation Criteria Technical Evaluation (2nd Stage)	The bidder must have experience of at least 3 "similar projects/ assignments" (completed) with contract value of the project being not less than Rs.1.00 Cr. during the last 5 years (2020-21, 2021-22, 2022-23, 2023-24, 2024-25) under Central / State Govt. / Govt. Autonomous bodies / PSUs. 3 assignments: 20 marks Each additional assignment: 4 marks (limited to 16 marks) Extra weightage for assignment/ event organized in Odisha: 4 marks	With reference to Point No. 3, we kindly request the Authority to reconsider the ₹1 Cr project value requirement. This amount is quite low compared to the estimated scale of KRUSHI ODISHA and does not fully reflect the proven experience needed for managing large-scale events. Revising this criterion or allowing consideration of higher value similar projects will help ensure that only agencies with strong, relevant experience participate- ultimately benefiting the project through better quality, smoother execution, and reduced risk	As per RFP
9.	Page-13 Section-2 Point-B Heading- Evaluation Criteria Technical Evaluation (2nd Stage) / Technical Presentation	Technical Presentation <ul style="list-style-type: none"> • Understanding of Client's needs & Scope of Work • Plan for the event management • Innovation and creativity for this event • Plan of procurement 	With reference to this this clause, we wish to understand whether the presentation needs to be submitted at the time of bid submission along with the technical bid, or if it will be required only at a later stage during the evaluation process. Your guidance on this matter will help us ensure complete compliance with the tender requirements.	As per RFP



Sl. No	Reference	Content as per RFP	Query/Clarification Sought	Clarification Issued
10.	Page-43 Financial Proposal FIN-2 (Part-A) Item No.18 Power Backup	Power Backup with 250 KVA Generator from 1 day prior to scheduled fair till completion of fair (4days), with wiring to support at strategic locations including POL in case of power failure. However, the event area will be fully supported by silent DG.	The BOQ shows 10 Units, while the description mentions only one 250 KVA generator. Please confirm whether we need to quote for 10 units or for 1 unit	As per RFP
11.	Page-43 Financial Proposal FIN-2 (Part-A) Item No.38 Selfie Point	There will be Selfie Points in different places of mela ground with Ply base walls, cloth covering & flower decoration	The BOQ shows only 1 unit, while the description mentions selfie points at multiple locations. Please confirm the total number of selfie points and the quantity for which we need to quote.	As per RFP
12.	Page-43 Financial Proposal FIN-2 (Part-A) Item No.44 Cultural Night	Cultural Night by Singers, Artists, Troupes (Eminent Ollywood Artist) including emcee for 3 days on different Odia Culture	Please clarify the requirements for the Cultural Night. The BOQ mentions singers, artists, troupes, and an eminent Ollywood artist for 3 days, including an emcee. Kindly confirm: 1. Number of artists/troupes required.2. If this emcee is the same as the Event emcee mentioned in Point No. 46, or a separate requirement.	As per RFP
13.	Page-43 Financial Proposal FIN-2 (Part-A) Item No.45 Track Singer	Male/Female Track Singer for Inaugural and Valedictory	Please confirm whether this requirement is separate from the Cultural Night artist	As per RFP
14.	Page-43 Financial Proposal FIN-2 (Part-A) Item No.46 Emcee for Event	Master of ceremonies to be hired for Plenary Hall Sessions (3 days)	The BOQ mentions a Master of Ceremonies for Plenary Hall Sessions for 3 days. Please confirm whether this emcee is exclus	As per RFP
15.	Page-43 Financial Proposal FIN-2 (Part-A) Item No.48 Tin Barricading	Required barricading in the venue to secure the area	Kindly clarify the area of tin barricading required, as the BOQ mentions only 1 job. This will help us quote correctly.	As per RFP
16.		Estimated project cost	We kindly request the Authority to clarify the project cost, as this will enable all bidders to quote in line with the threshold provided by the Authority.	As per RFP



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X-POSE ADVERTISING, Baramunda, Bhubaneswar				
11.	Page-10 Section-2.3 Heading- EMD	The bidder must furnish, as part of the technical proposal, an Earnest Money Deposit (EMD) amounting to Rs. 15,00,000/- (Rupees Fifteen Lakh Only)	Request for Exemption of EMD for Udyam MSME registered firm/ agency. 1. As per the Government of India guidelines, Rule 170 of General Finance Rules 2017, Startups recognized by the Department for Promotion of Industry and Internal Trade (DPIIT) and Micro and Small Enterprises as per the Department for MSME, are exempt from depositing EMD in Govt. 2. As per Finance Dept., Govt. of Odisha letter no. 21926/ F dated 12.08.2015 and 13681 dated 19.04.2018	As per RFP
CELEBRATIONS LIVE, Lewis Road, Bhubaneswar				
14.	Page-9 Section-2 Point-2.1.4 Heading- Pre-Qualification/ Eligibility Criteria	The bidder must have experience of at least 3 similar Project/ assignment" (Completed) with contract value of the project being not less than Rs. 1.00 Cr during the last 5 years (2020-21,2021-22,2022-23,2023-24 & 2024-25) under central/State Govt. Govt. Autonomous bodies/PSUs. Supporting Document Required: Copies of work order/Contract Document/Completion Certificate from the Previous Client	Most of the govt. departments are not provided work completion certificate, after the event. So here we request for approval of tax invoice and Authorization of auditor/ CA behalf of which have no work completion certificate from govt.	Any relevant documentary proof clearly depicting the project value to be submitted
SEVENTH AVENUE, Nayapalli, Bhubaneswar				
	Page-10 Section-2.3 Heading- EMD	The bidder must furnish, as part of the technical proposal, an Earnest Money Deposit (EMD) amounting to Rs. 15,00,000/- (Rupees One Lakh Only).	Please confirm if a valid MSME certificate will be accepted for exemption.	As per RFP
	Page-9 Section-2 Point-2.1.4 Heading- Pre-Qualification/ Eligibility Criteria	The bidder must have experience of at least 3 "similar projects/ assignments" (completed) with contract value of the project being not less than Rs.1.00 Cr. during the last 5 years (2020-21, 2021- 22, 2022-23, 2023-24 & 2024-25) under Central / State Govt. / Govt. Autonomous bodies / PSUs.	We request to kindly accept work orders as on the bid submission date as this will enable to consider active bidders to participate.	As per RFP

[Signature]
DD, IMAGE
09/12/2025

[Signature]
FA-cum-CAO
O/o- DA&FP (O)
09/12/2025

[Signature]
JDA (Information)
09/12/2025
[Signature]
Addl. Director of Agriculture
(Extension)
09/12/25

[Signature]
JDA (SP&C)
09/12/25
FA-cum-Deputy Secy.
DA&FE (O)
[Signature]
Chief Engineer (Agril.)
Director, IMAGE
09/12/25